

# Thomas Nelson Community College Board

**Special Called Meeting**

**Wednesday, June 23, 2021 Electronic Meeting using Zoom 5:00 p.m.**

**MINUTES NO. 442**

**PRESENT:**

Ms. Izabela Cieszynski Mr. Jonathan Romero

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| Dr. Joyce Jarrett  Mr. John W. McMillan, Jr.  Ms. Mary Ann Maimone | Ms. Elizabeth S. Tai  Mr. Scott Van Voorhees  Dr. Vince Warren |

Mr. Allan Melton Dr. Donna Woods

Dr. Linda Reviea

**ABSENT:**

Ms. Mary Bunting

Mr. Michael Kuhns

Mr. Augustus Owens

**STAFF AND GUESTS:**

Mr. Franz Albertini, Workforce Development

Dr. Porter Brannon, President

Dr. Ursula Bock, Arts, Business, Humanities and Social Sciences

Ms. Cynthia Callaway, Institutional Advancement

Mr. Steven R. Carpenter, Finance and Administration

Ms. Marina Clifton, Adjunct Faculty

Ms. Erica Charity, Office of the President

Mr. Steven Felker, Institutional Research and Effectiveness

Mr. Bob Flynn, Institutional Advancement

Dr. David Gaston, TNCC Consultant

Ms. Stephanie Heinatz, Brand Federation

Dr. Shanda Jenkins, Faculty Senate

Ms. Myleah Kerns, Mid-Level Manager

Mr. Paul Long, Public Safety, Allied Health and Human Services

Chief Kelvin Maxwell, Mid-Level Managers

Dr. Kris Rarig, Student Affairs

Ms. Michelle Shonk, College Support Staff Association

Dr. Lauren Williams, Faculty Senate

**I. Call to Order**

# A. Roll Call

By roll call vote in open session the following members were in attendance:

Ms. Izabela Cieszynski

Dr. Joyce Jarrett

Mr. John W. McMillan, Jr.

Ms. Mary Ann Maimone

Mr. Allan Melton

Dr. Linda Reviea

Mr. Jonathan Romero

Ms. Elizabeth S. Tai

Mr. Scott Van Voorhees

Dr. Vince Warren

Dr. Donna Woods

# II. Board Chair Comments

Dr. Warren welcomed everyone to the Special Called Board meeting to review three items in the 2024 Strategic Plan and have an update from Consortium Media.

# III. Review of the proposed Mission Statement for Thomas Nelson Community College

It was moved (J. Jarrett) and seconded (D. Woods) that the Thomas Nelson Community College Board approve the proposed Mission Statement for Thomas Nelson Community College, as presented.

By roll call vote, the following members approved the motion.

Ms. Izabela Cieszynski, Dr. Joyce Jarrett, Ms. Mary Ann Maimone, Mr. John McMillan, Jr., Mr. Allan Melton, Dr. Linda Reviea, Mr. Jonathan Romero, Ms. Elizabeth Tai, Mr. Scott VanVoorhees, Dr. Vince Warren, Dr. Donna Woods

The motion was approved.

# IV. Review of the Proposed Vision Statement for Thomas Nelson Community College

It was moved (A. Melton) and seconded (J. McMillan) that the Thomas Nelson Community College Board approve the proposed Vision Statement for Thomas Nelson Community College, as presented.

By roll call vote, the following members approved the motion.

Ms. Izabela Cieszynski, Dr. Joyce Jarrett, Ms. Mary Ann Maimone, Mr. John McMillan, Jr., Mr. Allan Melton, Dr. Linda Reviea, Mr. Jonathan Romero, Ms. Elizabeth Tai, Mr. Scott VanVoorhees, Dr. Vince Warren, Dr. Donna Woods

The motion was approved.

# V. Review of 2024 Strategic Plan for Thomas Nelson Community College

It was moved (M. Maimone) and seconded (J. Jarrett) that the Thomas Nelson Community College Board approve the 2024 Strategic Plan for Thomas Nelson Community College, as presented.

By roll call vote, the following members approved the motion.

Ms. Izabela Cieszynski, Dr. Joyce Jarrett, Ms. Mary Ann Maimone, Mr. John McMillan, Jr., Mr. Allan Melton, Dr. Linda Reviea, Mr. Jonathan Romero, Ms. Elizabeth Tai, Mr. Scott VanVoorhees, Dr. Vince Warren, Dr. Donna Woods

The motion was approved.

# VI. Consociate Media Marketing Team Update

Ms. Callaway introduced Ms. Stephanie Heinatz the Founder and Managing Partner of

Consociate Media and both Ms. Heinatz and her husband are alumni of Thomas Nelson Community College. Ms. Heinatz presented a development project update and reviewed preliminary results from the work they have done. They are in the process of reviewing the digital survey sent to the board and the college community.

Ms. Heinatz summarized the work they have done, where they are going and what their overview theme is which included the following:

* Where the College shines
* Where there is opportunity
* Update on Development Project

The overview theme is whatever your journey, the college can be a stop along the way for you.

**VII. Public Comments**

There were no public comments.

# VIII. Adjournment

The meeting adjourned at 5:59 p.m.

***Next College Board Meeting: August 18, 2021, Williamsburg Campus, 5:00 p.m.***